RICCARDO COPPOLA

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Staff-level full stack engineer with 15 years of experience delivering scalable, long-term systems across frontend and backend. I focus on improving developer workflows—CI/CD, design systems, testing strategy—and have a strong track record of technical leadership delivering features on large-scale web platforms. Passionate about clean architecture, focused work, and mentoring. I thrive in collaborative environments where engineering excellence and autonomy are valued.

PROFESSIONAL EXPERIENCE

Loveholidays, London, UK   2020 – Present
Staff Engineer

- Promoted from Senior to Staff Engineer in 2022 in recognition of technical leadership, cross-team delivery, and mentoring impact
- Built a design system fully integrated with Figma, reducing component duplication by 74% and accelerating feature delivery across multiple teams
- Spearheaded the integration of visual regression testing, decreasing visual defects in production by 60% across all frontend platforms and increasing deployment velocity and developers confidence.
- Co-designed Server-Driven UI rendering architecture, enabling layout changes across native and web apps without requiring new releases, improving iteration speed by as much as 80% (when compared to native app releases) and product experimentation
- Implemented live app updates for mobile platforms, reducing legacy app usage by 85%, flattening long tail versions by 45% and ensuring greater user consistency across versions
- Mentored more junior developers, including guiding one to mid-level promotion, and championed a high-trust engineering culture to support team growth and excellence

Burberry, London, UK   2019 – 2020
Lead Engineer

- Led two distributed frontend teams (Minsk and Shanghai), aligning delivery with in-house stakeholders and maintaining high code quality across locations
- Led the design and implementation of Burberry's new frontend architecture during the e-commerce replatforming, resulting in 40% faster page load times and a 35% reduction in infrastructure costs.
- Oversaw sprint planning, code reviews, and mentoring, ensuring consistent team delivery and growth of junior engineers
- Collaborated with business analysts and product owners to define clear sprint goals, improving clarity and predictability in delivery cycles
- Drove architectural alignment across international teams by establishing shared patterns and workflows, reducing cognitive load and ensuring consistency across codebases
- Partnered with designers to cover edge cases and enforce UX consistency across micro frontends

Trainline, London, UK   2016 – 2018
Lead Engineer

- Promoted to lead a new team within Trainline's re-platforming program, migrating from a

monolithic .NET backend to microservices and a Node/React micro-frontend architecture
- Hired and onboarded engineers, established team processes, and maintained 70% hands-on contribution while supporting product and delivery goals
- Delivered high-quality software consistently by creating stability through agile planning, DevOps contributions, and cross-functional support
- Mentored engineers and encouraged internal growth, while promoting knowledge sharing and alignment across squads
- Launched internal innovation initiatives (e.g. "3G days" and "No Chrome days") to improve cross-team thinking and product quality
- Collaborated with product, design, and business teams to deliver key features on deadline in a high-autonomy environment

PREVIOUS EXPERIENCE

lastminute.com, Technical Lead, London, UK   2014 – 2015
- Led UI teams across London and Madrid, improving delivery consistency and developer workflows through CI automation, code review practices, and frontend architecture initiatives.
- Mentored junior developers and contributed to a strong engineering culture through internal knowledge sharing and community events like JS Monthly London.

Faculty of 1000, Senior Engineer, London, UK   2013 – 2014
- Delivered and maintained modular, semantic web applications in an agile Scrum environment, collaborating closely with designers, BAs, and backend teams to ship high-quality iterations.
- Built interactive, maintainable UIs from PSDs using modern JavaScript tools, while balancing tight schedules with code quality.

Prometeo Srl, SoftwareEngineer, Siena, IT   2008 – 2013

EDUCATION

Università degli Studi di Firenze**,** Florence, IT   2002 – 2007
Bachelor of Science (BSc) in Telecommunication Engineering

TECHNOLOGIES & TOOLS

TypeScript, JavaScript, React, Node.js, Gatsby, Next.js, React Native, Redux, Docker, Kubernetes, Terraform, AWS, GCP, Cypress, Playwright, PostgreSQL, GitLab CI, GitHub Actions, SASS, Styled Components, Style Dictionary